

#ADVENTUREON

2022 RECRUITMENT RESOURCES!



"Building Stronger Units Together"

#ADVENTUREON

2022 RECRUITMENT RESOURCES!



BOY SCOUTS
OF AMERICA®
YUCCA COUNCIL

Membership Tool-Kit 2022

Troop _____ of _____ District
2022 Scouting's Journey to Excellence
"The BSA method for annual planning and continuous improvement"

Item	Objective	Bronze Level	Silver Level	Gold Level	Bronze Points	Silver Points	Gold Points
Planning and Budget					Total Points: 200		
#1	Planning and budget: Will have a program plan and budget that is regularly reviewed by the committee, following BSA policies related to fundraising. (Virtual/remote meetings are acceptable.)	Will have an annual program plan and budget adopted by the troop committee.	Will achieve Bronze, plus troop will conduct planning meeting involving youth leaders for following program year.	Will achieve Silver, plus troop committee will meet at least six times during the year to review program plans and finances.	50	100	200
Membership					Total Points: 500		
#2	Building Scouting: Will recruit new youth into the troop in order to grow membership.	Will have membership growth plan that includes a recruitment activity or will use a personalized invitation method and have current pin on beascout.org.	Will achieve Bronze, and either will increase youth members or will have at least 25 members.	Will achieve Silver, and either will increase youth members by 5% or will have at least 35 members.	50	100	200
#3	Retention: Will retain a significant percentage of youth members.	Will reregister 75% of eligible members.	Will reregister 80% of eligible members.	Will reregister 85% of eligible members.	50	100	200
#4	Webelos-to-Scout transition: Will have an effective plan to recruit Webelos Scouts into the troop.	With a pack or Webelos den, will hold two joint activities (live or virtual).	Will achieve Bronze, plus will recruit two Webelos Scouts.	Will achieve Bronze, plus will provide at least one den chief to a pack and will recruit five Webelos Scouts.	25	50	100
Program					Total Points: 900		
#5	Advancement: Will achieve a high percentage of Scouts earning rank advancements.	40% of Scouts will advance one rank during the year.	50% of Scouts will advance one rank during the year.	60% of Scouts will advance one rank during the year.	50	100	200
#6	Short-term camping: Will conduct short-term or weekend campouts throughout the year. (Alternative home-centered approaches may be used.)	Will conduct four short-term overnight campouts.	Will conduct seven short-term overnight campouts.	Will conduct nine short-term overnight campouts.	50	100	200
#7	Long-term camping: Will participate in long-term camp with a majority of troop in attendance. (includes council-offered alternatives)	Troop will participate in a long-term camp.	60% of Scouts will attend a long-term camp.	70% of Scouts will attend a long-term camp.	50	100	200
#8	Service projects: Will participate in service projects, with at least one benefiting the chartered organization. (includes home engagements serving others). Will record service hours	Will participate in three service projects and enter hours on Scoutbook/Internet Advancement.	Will participate in four service projects and enter hours on Scoutbook/Internet Advancement.	Will participate in five service projects and enter hours on the Scoutbook/Internet Advancement.	25	50	100
#9	Patrol method: Will use the patrol method to develop youth leaders. (Virtual/remote meetings are acceptable.)	The troop will have patrols, and each will have a patrol leader. There will be an SPL, if more than one patrol. The PLC will meet at least four times a year.	Will achieve Bronze, plus PLC will meet at least six times. The troop will conduct patrol leader training.	Will achieve Silver, plus PLC will meet at least ten times. At least one Scout will have attended an advanced training course, like NYLT or Order of the Arrow Conference.	50	100	200
Volunteer Leadership					Total Points: 400		
#10	Leadership and family engagement: The troop will be proactive in recruiting sufficient leaders and will communicate regularly with parents. (Virtual/remote parents' meetings are acceptable.)	Will have at least one registered assistant Scoutmaster.	Will achieve Bronze, plus the troop will hold two courts of honor, where troop plans are reviewed with parents.	Will achieve Bronze, plus troop will hold three courts of honor, where troop plans are reviewed with parents. Will recruit at least one new leader	50	100	200
#11	Trained leadership: Will have trained and engaged leaders at all levels. All leaders are required to have youth protection training. (Online/remote training is acceptable except for Introduction to Outdoor Leader Skills.)	Scoutmaster or an assistant Scoutmaster will have completed position-specific training.	Will achieve Bronze, plus the Scoutmaster and 60% of assistants will have completed position-specific training or, if new, will complete within three months of joining.	Will achieve Silver, plus two-thirds of active committee members will have completed position-specific training and at least one person will have attended an advanced training course involving a total of at least five days.	50	100	200

☐ **Bronze:** Earn at least 525 points by earning points in at least 7 objectives.

☐ **Silver:** Earn at least 750 points by earning points in at least 8 objectives.

☐ **Gold:** Earn at least 1,000 points by earning points in at least 8 objective and at least Bronze in #6 or #7.

Total points earned: _____

No. of objectives with points: _____

☐ Our troop has completed online rechartering by the deadline in order to maintain continuity of our program.

☐ We certify that these requirements have been completed:

Scoutmaster _____ Date _____

Committee chair _____ Date _____

Commissioner _____ Date _____

This form should be submitted to the Scout service center or your unit commissioner, as directed by your council.



JOURNEY TO EXCELLENCE

Scouting's Journey to Excellence

2022 Troop Planning, Performance, and Recognition

Journey to Excellence uses a balanced approach to measure performance. It guides program planning before the year begins, monitors activities for continuous improvement during the year, and recognizes performance at the end of the year. In planning your strategy, use actual numbers from the previous year to guide your performance improvement goal planning. The period for measuring performance will be the calendar year.

Planning and Budget Measures	
1	The troop will have program plan and budget reviewed at all troop committee meetings. Troop will follow BSA policies relating to fundraising and fiscal management as found on Unit Money-Earning Application form and any other publication that the council has developed for fundraising and fiscal management. A meeting will be held with youth leaders where they are involved in developing plan for next program year. The troop's program plan should be shared with unit commissioner. Separate troops for males and females under the same chartered organization may have a shared unit committee. Committee meetings may be held remotely.
Membership Measures	
2	The troop will have growth plan to serve diversity of our community and will conduct formal recruiting event. On December 31, 2022, the troop will have an increase in number of youth members as compared to the number registered on December 31, 2021. A membership growth plan template can be found at www.scouting.org/membership . The troop has an up-to-date pin on the "Be a Scout" website. Given current challenges, holding formal recruiting events may not be possible. Bronze may be achieved by developing and implementing a recruiting plan involving direct personal invitations for youth to join.
3	Number of youth members on most recent charter renewal (A) divided by number of youth registered at end of prior charter year (B) plus all new youth joining (C) minus any ageouts (D). Total = (A) / (B+C-D). Age-outs are youth too old to reregister as Scouts. Compare membership at 2022 reregistration with membership at 2021 reregistration.. For December charter expiration, use Jan, 2023 and Jan, 2022 recharter.
4	Will hold at least two activities with a pack or Webelos den, and will recruit new Webelos Scouts into the troop. Den chiefs will be provided to one or more Cub Scout dens. Virtual gatherings are acceptable.
Program Measures	
5	Total number of Scouts advancing at least one rank (Scout, Tenderfoot, Second Class, First Class, Star, Life, Eagle) during the calendar year (A), divided by the number of youth registered at the end of the year (B). Advancement = (A) / (B). The troop is strongly encouraged to use Scoutbook to track each individual's advancements.
6	Will conduct short-term (at least one overnight) campouts throughout the year.
7	Number of Scouts who attend any in-council or out-of-council long-term summer camp (of at least five nights), high-adventure experience, or jamboree, or serve on camp staff within the past year, divided by the Scout membership on June 30, 2022. Youth attending long-term specialty camps such as NYLT or STEM are also counted. Alternatives that spread the camping nights over multiple experiences may be included. Virtual alternatives are acceptable. These include virtual camping programs and other remote activities.
8	The troop will participate in service projects during the year and enter them on the internet advancement website or through Scoutbook. The projects may be completed as joint projects with other organizations. At least one project must benefit the chartered organization. Service projects may include home-centered efforts providing they serve others outside the home.
9	The troop is separated into patrols and each patrol has an elected patrol leader. If the troop has more than one patrol, there is an elected senior patrol leader. If the troop has more than one patrol, the PLC will meet at least four times each year. The troop will hold patrol leader training each year, and youth will have the opportunity to participate in advanced training. PLC meetings may be held remotely.
Volunteer Leadership Measures	
10	The troop will have Scoutmaster, ASM, and committee of at least three members. Ideally, chartered organization representative should not be dual registered as one of the committee members. Separate troops for males and females with same chartered organization may have shared unit committee. Troop will conduct courts of honor where youth are recognized and program plans shared with parents. Courts of honor may be done remotely. Ideally, "new" leader has never been registered before, but at least must not have been registered within past three years.
11	All leaders have completed youth protection training. Scoutmaster and 60% of the assistants will have completed position-specific training or, if new, will complete within three months of joining. Two-thirds of active committee members (including chartered organization representative) will have completed position-specific training. For Gold, one leader must have attended an advanced training course involving a total of 5 days or more, such as Wood Badge, Summit or Philmont Training Center, at some point in their Scouting tenure.

Scoring the troop's performance: To determine the troop's performance level, you will use the above information to determine the points earned for each of the 11 criteria and then add those individual point scores to determine a composite score. Count only the highest point total achieved in any one criterion. Bronze level requires earning at least 525 points in at least 7 criteria, Silver level requires earning points in at least 8 criteria and 750 points, and Gold level requires earning points in at least 8 criteria, meeting at least bronze standards in either short-term or long-term camping, and earning at least 1,000 total points.

For more resources including workbooks and planning guides: www.Scouting.org/jte



JOURNEY TO EXCELLENCE

Planning and Budget

Troop Planning and Budgeting Checklist

_____ PLC provides six months or annual calendar to Troop Committee

_____ Troop Committee meets AT LEAST six times during the calendar year

_____ Troop Committee adopts an annual budget using the Ideal Year of Scouting resource

_____ Troop Committee will adopt a fundraising plan for the year

_____ Annual Plan and Budget are shared with Troop Members

Meeting Days

What are we doing

Notes

4-Apr	Camping Week 2	PLC 6pm Troop Meeting 6:30pm
11-Apr	Camping Week 3	PLC 6pm Troop Meeting 6:30pm
18-Apr	Camping Week 4	PLC 6pm Troop Meeting 6:30pm
22-Apr	Camping Event Weekend	
23-Apr	Cabella's Recruitment Day	Need to arrive at 10 am for set up
25-Apr	Court of Honor	Carry in Starts at 6:30pm
2-May	Physical Fitness @ Franklin	Meet at 6:30
9-May	Swim Tests	Meet at 6:30
16-May	Elections	Troop meeting 6:30pm
20-May	Camping Weekend/ ILST Training	
23-May	TBD	
30-May	Flags - no meeting	
6-Jun	Physical Fitness @ Franklin	
13-Jun	TBD	
20-Jun	Camp Shakedown	
26Jun - 2Jul	Camp Wehinaphay	
4-Jul	Flags -no meeting	

School Vacation Days

1-Jul	Event	
19-Jul		
10-Jul	PLC 6pm Troop Meeting 6:30pm	
3-Jul	PLC 6pm Troop Meeting 6:30pm	
31-Dec	PLC 6pm Troop Meeting 6:30pm	
10-Aug	PLC 6pm Troop Meeting 6:30pm	
13-Dec	PLC 6pm Troop Meeting 6:30pm	

Meeting Days	What are we doing	Notes
13-Dec	No Meeting	
19 and 20 Dec.	Eagle Project	Start time 1 pm End 5 pm
27-Dec	No Meeting	
3-Jan	First Aid Week 1	PLC 6pm Troop Meeting 6:30pm
10-Jan	First Aid Week 2	PLC 6pm Troop Meeting 6:30pm
14-Jan	Ruidoso Trip	
17-Jan	No Meeting	
24-Jan	First Aid Week 3	PLC 6pm Troop Meeting 6:30pm
29-Jan	Webelos Roundup/Polaris Award Social	Will need to arrive at 6:30 for set up
31-Jan	First Aid Week 4	PLC 6pm Troop Meeting 6:30pm
5-Feb	First Aid Event/ Scouting for Food Flyer Distribution	
6-Feb	Scout Sunday	
7-Feb	Orienteering Wk 1	PLC 6pm Troop Meeting 6:30pm
12-Feb	Scouting for Food Pick up	
14-Feb	Orienteering Wk 2	PLC 6pm Troop Meeting 6:30pm
19-Feb	Council Dinner (will need scouts for flags)	Will need to arrive at 5pm for practice
21-Feb	Orienteering Wk 3	PLC 6pm Troop Meeting 6:30pm
26-Feb	Cub Klondike	
28-Feb	TBD	
7-Mar	Organize Flags/Clean Storage Room	Troop Meeting 6:30pm
14-Mar	No Meeting	
21-Mar	Orienteering Wk 4	PLC 6pm Troop Meeting 6:30pm
26-Mar	Orienteering Event Weekend	PLC 6pm Troop Meeting 6:30pm
28-Mar	OA Elections/ Camping wk 1	PLC 6pm Troop Meeting 6:30pm

School Vacation Days
Event



2022 Program Planner

1. Enter all your activities and costs under each month.
2. Enter your number of Scouts and unit commission %.
3. Fill in the five shaded fields at the bottom of the sheet.

Pack/Troop
Number of Scouts in Unit
Unit Commission %

September		October		November	
Activities	Cost	Activities	Cost	Activities	Cost
Total Cost	\$0	Total Cost	\$0	Total Cost	\$0

December		January		February	
Activities	Cost	Activities	Cost	Activities	Cost
Total Cost	\$0	Total Cost	\$0	Total Cost	\$0

March		April		May	
Activities	Cost	Activities	Cost	Activities	Cost
Total Cost	\$0	Total Cost	\$0	Total Cost	\$0

June		July		August	
Activities	Cost	Activities	Cost	Activities	Cost
Total Cost	\$0	Total Cost	\$0	Total Cost	\$0

	Registration & Insurance
	Scout's Life
	Unit Dues
	Advancements*
	Activities
\$0	Per-Scout Program Cost

Total Scout Program Cost
Other Unit Expenses
Unit Sales Goal
Scout Sales Goal
Unit Commission

\$0
\$750
#DIV/0!
#DIV/0!
#DIV/0!

*Approximate cost of patches, blue cards, etc.



2021 Program Planner

1. Enter all your activities and costs under each month.
2. Enter your number of Scouts and unit commission %.
3. Fill in the five shaded fields at the bottom of the sheet.

Pack/Troop **1234**
 Number of Scouts in Unit **25**
 Unit Commission % **33%**

September		October		November	
Activities	Cost	Activities	Cost	Activities	Cost
Monthly Camp	\$10	Monthly Camp	\$10	Monthly Camp	\$10
Total Cost	\$10	Total Cost	\$10	Total Cost	\$10

December		January		February	
Activities	Cost	Activities	Cost	Activities	Cost
Monthly Camp	\$10	Monthly Camp	\$10	Monthly Camp	\$10
Total Cost	\$10	Total Cost	\$10	Total Cost	\$10

March		April		May	
Activities	Cost	Activities	Cost	Activities	Cost
Monthly Camp	\$10	Monthly Camp	\$10	Monthly Camp	\$10
Total Cost	\$10	Total Cost	\$10	Total Cost	\$10

June		July		August	
Activities	Cost	Activities	Cost	Activities	Cost
Summer Camp	\$300	Monthly Camp	\$10	Monthly Camp	\$10
Total Cost	\$300	Total Cost	\$10	Total Cost	\$10

\$72	Registration & Insurance
\$24	Scout's Life
\$50	Troop Dues
\$50	Advancements*
\$410	Activities
\$606	Per-Scout Program Cost

Total Scout Program Cost	\$15,150
Other Unit Expenses	\$750
Unit Sales Goal	\$48,182
Scout Sales Goal	\$ 1,927
Unit Commission	\$ 15,900

*Approximate cost of patches, blue cards, etc.

POPCORN SALE CHECKLIST

- ☐ Register for the popcorn sale at www.trails-end.com/unit-registration.
- ☐ Sign up for a Trail's End Webinar and join the Trail's End Facebook group.
- ☐ Attend the district and Council's Popcorn Kickoff and build your popcorn team.
- ☐ Complete your Unit's program plan for the year. Get the kids' input in order to have an ideal year of programming.
- ☐ Set your budget goal by calculating the costs of doing all the activities in your Unit's program plan.
- ☐ Calculate the amount of popcorn you need to sell to meet your budget need.
 - **Budget / # of Kids = Cost Per Kid**
- ☐ Break the goal down to an individual kid (family) goal.
 - **Cost Per Kid / Commission = Sales Per Kid**
- ☐ Add important dates to Unit's calendar (example: Popcorn Order Due Dates).
- ☐ Schedule and plan out your Unit's Popcorn Kickoff, often the first gathering of the new program year.
 - Make it a fun event; have food, snacks, games, door prizes, etc.
 - Do a virtual kickoff with games and online prizes.
- ☐ Determine the best incentives for your Unit that are above and beyond the Council's prize program: top seller prize, pizza party for top selling den/patrol, gift cards for high sales amount, etc.
- ☐ Create a communication plan developed to reach all families.
 - Highlight all the program activities the Unit is planning on participating in.
 - Information on the sales goal per kid so there are "no out of pocket expenses".
 - Methods of communication; email, phone calls, social media, video chats, etc.
 - How often you can plan to send out communication pieces.
 - Selling instructions, how to download the app, key dates for pickup, payment, rewards, who to contact with questions.

- ☐ Start selling early (July and August) and start with 1) Online Direct and 2) Take Order.
- ☐ Direct families to www.trails-end.com for additional information about online selling and additional selling tips.
 - **Text APP to 62771 to download the Trail's End App.**
- ☐ Encourage all kids to also go door-to-door with a parent.
 - Two out of three customers will buy when asked.
 - Set up a sale territory for the kids.
 - Less than 20% of all households have been asked to purchase popcorn.
 - Have a parent(s) take the Trail's End App or order form to work.
- ☐ Secure your storefront location(s) several weeks in advance (if applicable).
 - Set up schedule for kids to sign up for shifts through the Trail's End App.
 - One kid per two-hour block is ideal.
 - Remember the rules of two deep leadership.
- ☐ Coordinate assistance to pick up popcorn at designated warehouse.
- ☐ Distribute popcorn to kids, and ensure deliveries are made to customers.
- ☐ Collect money from families. Parents can also pay with their credit card in the Trail's End App. Checks should be made out to your Unit, not the Council.
- ☐ Pay Council invoice(s).
- ☐ Have a post-sale victory celebration.

Yucca Council Popcorn Sale Dates

August 13	Council Popcorn Kickoff
September 4	Unit Show n Sell Order Due to Council ACH DUE
September 15-16	Popcorn Delivery
September 17	Show N Sells Begin
October 30	Unit Take Orders Due to Council
November 17-18	Popcorn Delivery
November 28th	Unit ACH payments drafted by Council

Commission Incentives

Submit IYOS/JTE Roadmap for an additional 2% Commission
Attend the Yucca Council Popcorn Kickoff for an additional 3% Commission

Troop Membership Checklist

Membership is YEAR ROUND...NOT just ONE event. "Every event is a membership event"

_____ Fill out Membership/Marketing Menu and submit to Commissioner by August 15th
COMPLETE SELECTED ACTIVITIES AS A TROOP THROUGH THE YEAR.

_____ Designate a volunteer to be the New Member Coordinator and take the training on
my.scouting.org NEW MEMBER COORDINATOR

_____ Create a Welcome Packet for the Troop and a one pager flyer for recruiting focusing on
WHAT DO WE DO?.....not so much WHEN DO WE MEET? Council Flyers are available for FREE!

_____ Every event is a Membership Event. Encourage Bring A Friend Activities OFTEN!

_____ Update BeAScout Pin anytime there are changes to your Troop Meeting Location,
time, contact person, or anything else you share on BeAScout

_____ Designate two people to monitor and respond to BeAScout Leads weekly

_____ Host a "Join Night" within one week after a Membership Event

_____ Increase Troop by 5% or have at least 35 members

_____ Encourage Peer-To-Peer recruiting from existing Scout families

_____ Retain at least 85% of Scouts year over year by having a robust program planned
with many outings.

_____ Send at least one leader to an advanced level of training course such as
Woodbadge. Trained Leaders are proven to increase the percentage of retention.

_____ Work with ALL Packs in your area for Webelos transition beginning during the first
year of Webelos.

_____ With MANY Packs plan at least two joint activities through the year and
encourage your Scouts to be Den Chiefs.

_____ Working with New Member Coordinators from the Troop and ALL the Packs in
your area create a transition plan for Crossover Scouts and Parents. Crossover at
least five Webelos.

Membership Resources:

Membership and marketing Hub- Please use this resource OFTEN!

<https://scoutingwire.org/marketing-and-membership-hub/>

New family resources of the "Scouting Program"

<https://www.scouting.org/programs/scouts-bsa/>

BeAScout.org is where local families will find your Troop.

Choose 10 out of the 43 selected items and your Unit will be well on their way to a successful recruitment plan. Remember recruitment is year round and dynamic event. Not a static one time only event. Get creative, think outside of the box, and encourage your Scouts to do the same as well.

Top 10 List

- ☐ 1. Create a Unit Information Sheet
- ☐ 2. Organize a Virtual Open House
- ☐ 3. Invite a Friend
- ☐ 4. Youth wear uniform to school online
- ☐ 5. School Visits / Talks Via Zoom
- ☐ 6. Create a unit promo video
- ☐ 7. Yard Signs/ Door Hangers
- ☐ 8. Power Point/ Unit activity video
- ☐ 9. School Open House via Zoom
- ☐ 10. Update your Be a Scout.org map pin and regularly follow up with leads.

Unit Families

- ☐ 11. Information Business Cards
- ☐ 12. Flyers
- ☐ 13. Invitation Letter
- ☐ 14. Personal Phone Calls / Email Invitation
- ☐ 15. Promote at Church and Other
- ☐ 16. Halloween Candy

School

- ☐ 17. Participate in Adopt A School
- ☐ 18. Virtual PTA/PTO Presentation
- ☐ 19. Be Involved in School Activities
- ☐ 20. Gift Membership
- ☐ 21. Virtual Announcement
- ☐ 22. Video Announcement

- ☐ 23. Textbook Covers
- ☐ 24. Display Case
- ☐ 25. Personal Letter of Invitation
- ☐ 26. School Marquee
- ☐ 27. Follow up School Night
- ☐ 28. School Lunch Tray Liners
- ☐ 29. Parents Lunch w/child

Community

- ☐ 30. Local Newspaper
- ☐ 31. Display Boards a Community Events
- ☐ 32. Patriot Day Flag Ceremonies
- ☐ 33. Unit Special Events in the Community
- ☐ 34. Volunteer for Community Events
- ☐ 35. Church Bulletin Inserts
- ☐ 36. Sports Fields / Recreation Centers
- ☐ 37. Parades
- ☐ 38. Community Marquees
- ☐ 39. Unit Website and/or Public Facebook account
- ☐ 40. Libraries
- ☐ 41. Community Access Television
- ☐ 42. Church Sunday School Presentations
- ☐ 43. Business Window / Counter Displays

Activity	Projected Due Date	Volunteer for Activity
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Signed by Commissioner:

Due August 15, 2022

Signed by Unit Leader:

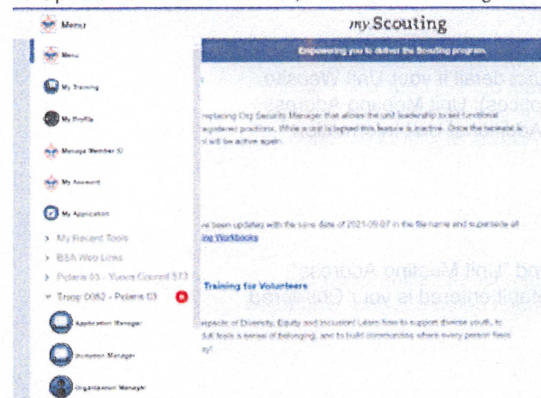
Update Your BeAScout.org Pin and Online Registration

If a family is searching for Scouting unit in a location, BeAScout.org is where they will often end up – the tagline on the BeAScout.org site is “Find Scouting Near You”. To help attract as many families as possible to your Unit, you will want to update your BeAScout.org “pin” that describes your Unit and opens into an invitation to join and submit an online Application – and receive automatic emails about your Unit, how you operate, what your activities are, and how you collect for the costs of the program.

A BeAScout.org pin can be updated by a “Key 3” leader of your unit (or a “Key 3 Delegate”), by logging in to your My. Scouting.Org account and updating “BeAScout” Unit Pin data and Settings found in the “Organization Manager” for your unit.

The Key 3 leaders are (1) the Unit Leader (Cubmaster, Scoutmaster or Crew Advisor), (2) Committee Chair, and (3) Chartered Organization Representative - any of them can appoint up to 3 “Key 3 Delegates” from other registered leaders using Organization Security Manager in My.Scouting.Org (this must be re- delegated every year after Charter Renewal).

To Update Your BeAScout Pin, Make These Changes:



• In My.Scouting.Org, click “Menu”, click on your Unit (e.g., Pack 1234, Troop 4321) and in the drop-down menu, click “Organization Manager”.

There, on the left-hand side, the top two options are “Settings” and “Unit Pin”. • Select “Unit Pin”. For a visual, see <https://www.scouting.org/resources/online->

Unit Information

Pin Mode

- ☐ Only Allow the Council to Update Pin Information
☒ Allow Units to Update Pin Information

Appear on BeAScout:



Allow People to Apply Online:



Contact Information

Under “Unit Information”, the first setting is “Pin Mode”: choose “Allow Units to Update Pin Information”.

That should already be selected. If you cannot make that switch, contact Yucca Council 915-772-2292 If not, switch from “Only Allow the Council to Update” to “Allow Units to Update”.

Right below that, select the checkmark to the right of “Appear on BeAScout”, and below that, select the checkmark to the right of “Allow People to Apply”.

You can change contact information by clicking the name in “Contact Person”, which will create a “drop-down list” of all registered adult leaders. Pick the one most likely to respond quickly. In the box under “Unit Website”, enter the URL for any website that your unit uses to interface with the community, where anyone could seek more information. Then, update “Contact Information” as needed: there is an “edit” button that will open up a pop-up window reading “Update Contact Information.”

Contact Information

Contact Person

Phone

Email

✎ Edit

Unit Website

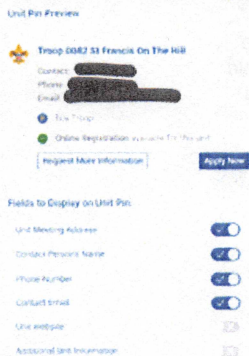
Additional Unit Information

To provide a brief bit of highlight, enter in the box below “Additional Unit Information” some detail about your Unit that will help families decide if they have an interest in your Unit – you can enter 500 characters

now.

See examples in the document attached below called "BeAScout and Online Registration Text Options - Tailor to Your Unit".

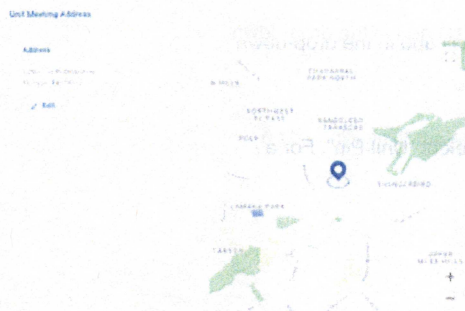
You might note when and where you plan to meet or highlight something about your program, like camping, hiking, biking, or having a year-round activity calendar – Troops and Crews might want to highlight their High Adventure and other favorite activities.



To the right, you will see a "Unit Pin Preview" showing what data will appear at BeAScout.org (but it may take up to 24 hours for your updates to migrate).

That side will give you choices of "Fields to Display on Unit Pin", where you would want to select the checkmark to the right of each of these (you might redact some of the contact detail if your Unit Website has contact options or you want to only respond to "BeAScout" emails of notices): Unit Meeting Address, Contact Person's Name, Phone Number, Contact Email, Unit Website and Additional Unit Information.

Below both columns of "Unit Information" and "Unit Pin Preview", you will find "Unit Meeting Address", where you should put the most common location of your meetings – the default entered is your Chartered Organization's address, which may not be where you really meet.



Save!

Last step – and most important – click "Save" at the bottom of the page (you'll have to scroll down to the bottom of that page).

Then scroll back up to be sure that at the top this note appears: "Successfully Update -- Please allow up to 24 hours for changes to be reflected on BeAScout".

Adjust Your Online "Settings"

message about dues, and how the amount of Registration Fee relates to that – like when the rest of dues and Scouting costs will be collected.

In that email message, Units should include a hyperlink to their Website or other data about how they do Scouting.

Online Registration Emails (Welcome Email). Here you can generate your own “Welcome” email and link to your Website or other data about how you do Scouting, with key contact information and maybe exciting highlights about what’s coming.

If your unit does anything that is different than what is in the automatic National BSA messages, you will need to let new families know.

Email Settings

Fee Emails

☐ Include Fee/Registration Explanation

Online Registration Emails

☒ Welcome Email

Please create a welcome email with information about your unit that will be sent to new parents and volunteers who are accepted to your unit. Suggested types of information you should include are: meeting information (location, dates, frequency), leader contact info, any websites/social media pages for your unit, and/or other info. (Keep it brief as not to overwhelm them right after they join.)

[See Sample Email](#)

We meet as a Troop every Monday from 6:30-8:30 at St. Francis on the Hill on Los Rios Dr. We also have an active program that works well with busy family schedules.

Save

You would be wise to consider how this email will “mesh with” or “conflict with” emails that come from the National BSA in the online registration process (those are described at the bottom of [this “Promote Your Unit” page](#)). See examples of both a “Fee Email” and a “Welcome Email” in the document attached below called “BeAScout and Online Registration Text Options - Tailor to Your Unit”.

Save!

Last step – and most important – click “Save” at the bottom of the page (you’ll have to scroll down to the bottom of that page).

A “Successfully Updated” pop up box should then appear.

Settings

Unit Pin

Roster

Position Manager

Reports

Update “Settings”. Now, back to the left side in “Organization Manager”, and select “Settings” (right above “Unit Pin”). Here you can complete the steps to make “Online Registration” effective:

Your first option is “**Membership Application Approval**”, or who approves Adult Applications.

Note that the Chartered Organization Representative can now designate a “COR Delegate” in “Organization Security Manager”, so that the Committee Chair (or another registered adult leader) can issue approval on behalf of the Chartered Organization Representative. Like a “Key 3 Delegate” designation, this must be updated annually after Charter Renewal.

Either just the Chartered Organization Representative or both the Chartered Organization Representative and the Committee Chair.

Next, for Packs only, “**Types of Youth Applicants This Pack Accepts**” – click the radio button that fits your Pack’s current plans.

‘Girl Only’, ‘Boys Only’ or ‘Both Boys and Girls’.

Settings

Please be aware that as of July 1, 2020, online applications may only be paid by debit or credit card.

Membership Application Approval

Select who has the ability to accept (approve) applications for your unit. Note: this applies only to adult applications.



Chartered Org Representative Approval Required



Committee Chair Recommendation and Chartered Org Representative Approval Required

Youth Applications



Automatically Accept Youth Applications to this Unit

Adult Applications

* This option was set by the council. It may not be changed for this unit.

You want to change this if the Pack’s circumstances change, or if you are open to change if girls sign up.

Tailor the Automatic Emails To Describe YOUR Unit

Under “Settings” is “**Email Settings**”, where you can “Opt In” or “Opt Out” with respect to two types of Online Registration Emails: “Fee Emails” and “Online Registration Emails”:

Fee Emails. The option is to create a “Fee email” that you write, since Online Registration will collect the BSA Registration Fee for the rest of the year (whenever one joins).

Select the checkmark to the left of “Include Fees/Fee Explanations”.

You can enter the amount of your overall dues, and write an email with a short “welcome”

Troop to Pack Relationships

It is key to have a relationship with local Troops and Packs, you both can help each other throughout the year. By forming a relationship, you are creating a bond and leadership opportunities for all Scouts and comfort for Webelos and Arrow of Light Scouts that will be crossing over.

Packs-

- ☐ Develop a relationship with ALL Troops in your area
 - If you are unsure of what Troops are local, contact your Unit Commissioner, District Executive or Council Office for support
- ☐ Compare calendars and coordinate activities
 - Community Events
 - Service Projects
- ☐ Invite Troops to special Pack events – Ask for their help in running activities
 - Pinewood Derby
 - Blue and Gold Ceremony
 - Picnic
 - Campouts (1-2 a year)
- ☐ Work with Troops for Den Chiefs to help at meetings
- ☐ Plan together for Webelos/AOL overnight camping
- ☐ Plan together Webelos/AOL Troop visits
 - Call the Scoutmaster ahead of time
- ☐ Have a meaningful crossover ceremony and invite the Troop to attend, participate and be present

Troops-

- ☐ Develop a relationship with ALL Packs in your area
 - If you are unsure of what Packs are local, contact your Unit Commissioner, District Executive or Council Office for support
- ☐ Select Scouts to serve as Den Chiefs
 - Offer Den Chief Training
- ☐ Plan with Den Leader to host Webelos/AOL troop visits
 - Have fun, be creative, keep the younger scouts involved
 - Model Scout led meetings
 - Teach new skills or help with Webelos/AOL rank advancement
- ☐ Plan with Den Leader Webelos/AOL overnight activities
 - Model Scout led camping
 - Assist Webelos/AOL Scouts with pitching their own tent
 - Assign SPL, ASPL or PL to guide scouts in proper fire building
 - Have tasks for the Webelos/AOL Scouts to participate in
- ☐ Provide incoming Scouts and Parents with a well-planned out recruitment information meeting
 - Be upfront on costs (Dues, fundraisers etc.) Create a “New Family Welcome Packet”
 - Have a power point or slideshow of activities the Troop participates in
 - Include service projects, campouts, hikes, summer camps
 - Provide a breakdown of upcoming year activities so they know what to expect
 - Get the parents and Scouts involved and interact with Troop level parents and Scouts
 - Make them not want to leave and eager to join your Troop
 - Assign a New Member Coordinator to work with Crossover families and Asst. Scoutmasters to ensure a smooth transition into the Troop.

Why 'Normal Friend Activities' are such an effective recruiting tool

By Bryan Wendell November 15, 2021

Imagine you're a parent in a family with no Scouting experience.

You see a flier for the local pack, inviting anyone who's interested to visit their next pack meeting on Monday night. Fun — and snacks! — are on the agenda.

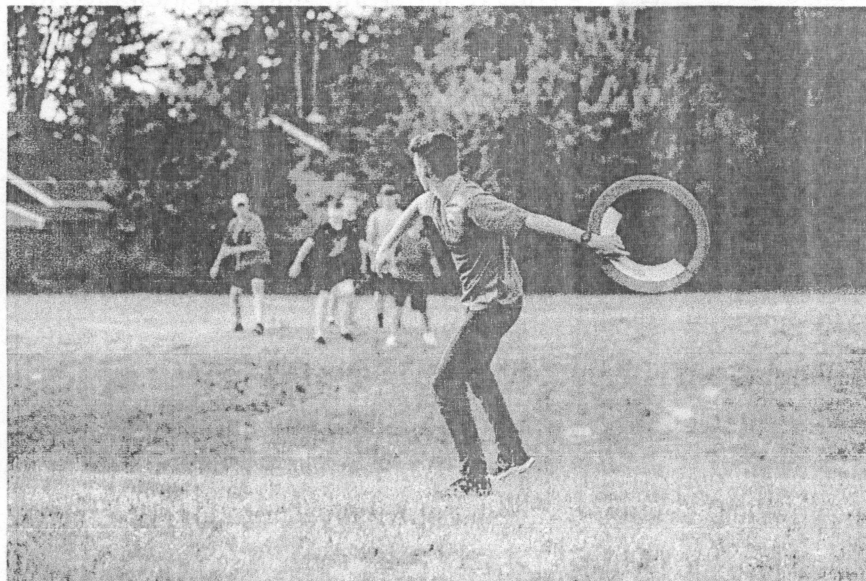
When you show up, everyone is in uniform. You see lots of adults in tan shirts, assuming most are paid professionals. You think, "wow, there's a lot of staff here tonight."

Everyone knows exactly what to say and the right way to raise two fingers aloft in what you later learn is called "the Cub Scout sign."

The meeting looks fun, but you can't help but feel a little overwhelmed by it all. That's when someone hands you a registration form.

Ashley Steigerwald spends a lot of time thinking about moments like these. As a Scouting mom, Cub Scout leader and communications chair of the Scouts BSA committee, she spends a large chunk of her volunteer time devising ways to introduce Scouting to busy families.

When she learned her church didn't have a Cub Scout pack, she started one, quickly growing it to 60 Cub Scouts in just a year. Instead of recruiting at a local school, she used a method called "Normal Friend Activities."



A good Normal Friend Activity is anything that gets young people outside and having fun. (Photo by Gabe Rogel)

What are Normal Friend Activities?

Normal Friend Activities (NFAs) are low-pressure pack or troop events where units invite non-Scouting families to join them for an afternoon or evening of fun.

An NFA might be a hike, a picnic, an ice cream party, a service project,

a trip to a local sporting event or anything else you can dream up.

At NFAs, Scouts and adult volunteers should dress in normal "street" clothes instead of uniforms — a tactic that will help visitors feel more included.

Speaking of, the focus of an NFA should be on Scouts (and their families) getting to know one another — not on high-pressure recruiting pitches. And be patient. It might take some families a few NFAs before they feel comfortable and ready to join.

In Steigerwald's pack, past NFAs have included backyard movie nights, picnics and barbecues. By removing recruiting as the primary focus, she instead worked on building relationships.

"We got to know them as people, and they got to know us as people," she says. "And when they joined the unit, they got to know us as Scouters."

NFAs helped Troop 219 grow

Mike Matzinger is the Scoutmaster of Troop 219, a Scouts BSA troop for girls in North Carolina.

When Troop 219 holds an NFA, the Scouts don't gather in their chartered organization's church building wearing uniforms to say the Scout Oath and Law and sit assembled by patrols.

"Instead, we wear our troop T-shirts and meet out in the community with only one agenda: fun," Matzinger says. "And, we refer to ourselves as a sisterhood rather than a troop to accentuate that we are an open and welcoming community."

The NFA technique has been an important component of Troop 219's unit membership plan since the troop began in February 2019. Matzinger and his fellow volunteers credit it as the main reason their troop grew from six to 35 Scouts during the pandemic.



A day hike could be a great Normal Friend Activity. (Photo by W. Garth Dowling)

Why NFAs make sense

- They're inherently fun and inclusive to all — even those without any Scouting experience.
- They're easy to plan and generally low-pressure.

- They allow families to get to know you and your fellow leaders as people first.
- They remove elements that may be seen as a barrier to joining, such as uniforms.

Let's talk about uniforms for a moment. Steigerwald is pro-uniform but believes they should be introduced at the right time.

"The uniform is important," she says. "Just be cautious leading with it, especially with a family that's new to Scouting."

When a non-Scouting parent sees another parent in a uniform, they might assume, "Wow, they've been doing this for 25 years, they know what they're doing," Steigerwald says.

"But we had no idea what we're doing. We figured it out," she says. "We got good training. We got good support."

At an NFA, where uniforms aren't worn, that non-Scouting parent will see themselves as equal to everyone else.

“And because they knew us as people first, they can see themselves in that tan shirt later on, taking on the leadership opportunity,” Steigerwald says.

Best practices for NFAs

- Hold NFAs monthly.
- Ask each of your pack or troop families to invite three other families to each NFA.
- Use a multichannel approach to promoting your NFA, such as email, Facebook, text messages, printed fliers and word of mouth.
- Check with your local council to see if they are hosting any NFAs and invite families in your network to join you at them.

If you're interested in other fresh ways to market Scouting in your local council, check out the free **Marketing Webinars** available on Scouting Wire. You'll find some incredible resources designed to help busy people (like you!) grow Scouting.

Normal Friend Activity Brainstorming

Activities

Locations

Dates

Annual Goal

Plan for four NFA with set activity, time, place

1

2

3

4

	Parent Name	Student Name	Grade	Phone	Email
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
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19					
20					

Troop Planning Resource Checklist

- _____ 6 out of 10 scouts advance at least 1 rank during the year.
- _____ For a 1-year plan has at least 7 to 9 short-term overnight campouts.
- _____ For a 6-month period have at least 4 to 5 short-term overnight campouts.
- _____ Will participate in long term camp with a majority of troop in attendance. Having at least 70% of the troop attend.
- _____ Will participate in at least 5 service projects for a year calendar, with at least one benefiting the chartered organization. (Includes home engagements serving others).
- _____ Uses the patrol method to develop youth leaders. (Virtual/remote meetings are acceptable.)
- _____ The troop will have patrols, and each will have a patrol leader. There will be an SPL, if more than one patrol.
- _____ The PLC will meet least 10 times during the year.
- _____ The troop will conduct patrol leader training. (Introduction to Leadership Skills Training)
- _____ At least one Scout will have attended an advanced training course, like NYLT or Order of the Arrow Conference.

Planning Conference: Step by Step for 6 months or 1 year

Step 1: The senior patrol leader leads a discussion on the unit's goals for the coming year. Write the goals on a flip chart or eraser board and agree to that list of goals.

Step 2: The senior patrol leader shares with the rest of the meeting attendees the printed draft of the calendar that shows the dates researched (or review the dates listed on poster-size calendars around the room) and events planned. They ask if anyone has other dates and events to add.

Step 3: A few minutes are taken to discuss these dates and events. Once all feel comfortable with this stage of the calendar, a vote might be taken to approve the dates and activities listed so far.

Step 4: The senior patrol leader shares updates from members about what they want to do. This exercise can be the most challenging in the program planning conference, so take as much time as is needed. The [program features](https://troopleader.scouting.org/program-features/) (<https://troopleader.scouting.org/program-features/>) could be used as a foundation for the group's desired programs or themes. You might take it one month at a time. **Don't forget to include advancement opportunities.**

The flow of the program is up to you and could be driven by your goals. As an example, if one of your goals is for the troop to take a wilderness trip to Alaska, some of the programs could focus on traveling to Alaska, wilderness survival, trip planning, wilderness first aid, and van safety.

Again, as the group agrees on a monthly feature or program theme, write it on a flip chart or board and take a vote. Someone is designated to record all this on a master calendar and take good notes!

Step 5: Add other important dates such as:

- Unit meetings and leadership meetings
- Boards of review
- Courts of honor
- Elections
- Open house
- Service projects
- Webelos Scout joint outings and transition ceremonies
- Any other activities that can be scheduled this far in advance (for example, fundraising events)

Step 6: Hold a final discussion on the plan, calendar, and goals, and then take a vote for approval. Once youth members approve the annual plan, it will go to the unit committee for final approval. Work with the chartered organization representative to make any facilities reservations at the chartered organization. As soon as possible, begin making campsite reservations for the dates and locations selected.

Step 7: To make this plan a truly valuable tool, it must be shared with each unit family, the chartered organization, and all other interested parties. The unit must follow its plan, share it with everyone, and review it regularly to see if modifications are needed.

After the Planning Conference

- Prepare the calendar in an easy-to-use format for distribution. Here are some features to consider:
- Include as much detail as possible, including meeting start and end times.
- Indicate when regular meetings won't be held or will be held at different times.
- Color-code events for easy reference. For example, you might use blue for unit meetings and outings, green for meetings that don't affect all members (such as patrol leaders' council, unit committee, boards of review), red for special notices (such as meeting cancellations), and black for external events (such as national Scout jamborees, roundtables, and training courses).
- Add a revision date at the bottom of every page. If the calendar must be updated later, change the revision date and highlight the changes.
- Distribute copies of the final plan to youth members and their families, adult leaders, members of the unit committee, and representatives of the chartered organization. Be sure to include Cub Scout pack leaders, the unit commissioner and district executive, and the chartered organization's leader, secretary, and facilities manager. Also be sure to post the calendar on the unit website and at the meeting place.

Service Project Press Release Template

For Immediate Release _____ Media Contact: (Name)

(Phone Number)

(E-mail Address)

**BOY SCOUT TROOP 631 COMPLETES SERVICE PROJECT BENEFITTING (ORGANIZATION NAME)
SCOUTS (DESCRIPTION OF SERVICE PERFORMED – HELPFUL IF IT CAN BE QUANTIFIED)**

(City and Date) –Scouts from (Pack/Troop) ____ chartered by _____ in (City, State) recently completed a service project benefiting (Name of Organization). The Scouts (Describe Activity Completed – Helpful If It Can Be Quantified) on (Date). (Optional Second Sentence Regarding Service Project.)

(Paragraph Describing Mission of Organization Benefitted)

“(Quote Describing Importance of Project),” said (Cubmaster/Scoutmaster) (Name). “(Continue Quote with More Details of Project or Organization).”

Completing this project, the Scouts were able to complete requirements to earn (Name of Badge or Award).

For more than 100 years, the programs of the Boy Scouts of America have helped build future leaders by combining educational activities and lifelong values with fun and adventure in the outdoors – starting in 2018, Cub Scouting is available for both boys and girls, and starting in February, 2019 the program called “Boy Scouts” operates under the name “Scouts BSA” with both troops for boys and troops for girls. The Yucca Council serves youth in 7 counties in West Texas and Southern New Mexico. For more information go to yuccabsa.org

###

Troop Volunteer Leadership Checklist

_____ Continually encourage Volunteerism at every event

_____ Create a list of volunteer tasks based on the Annual Program Plan and ask families to select a volunteer task. **EARLY AND OFTEN!** *With enough "light work" roles on the Troop Job Sign-Up Chart, every parent can help with something.*

_____ Key Committee Roles filled such as, Committee Chair, **New Member Coordinator**, Treasurer, Secretary, Advancements, Fundraising, and Activities.

_____ Register at least ONE Assistant Scout Master

_____ Have a succession plan in place for at least the Scout Master and Committee Chair roles at all times.

_____ ALL Leaders will have Youth Protection Training

_____ Encourage ALL parents to take YPT so they can be ready to fill in a leadership role.

_____ ALL Leaders should complete Position Specific Training

_____ Hold at least three Court of Honors and share upcoming plans as well as recruit new Committee members.

_____ Send at least one leader to an advanced level of training course such as Woodbadge

_____ Plan and complete at least FOUR Normal Friend Activities during the program year.

Resources:

My.scouting.org for online trainings

<https://www.atlantabsa.org/RecruitingLeaders#expectations> (Very detailed and user-friendly ideas on this Council website)

Use All Ways To Ask For And Get Volunteers.

Paper Surveys, Group Pitches, ask for a Show of Hands, [surveymonkey.com](https://www.surveymonkey.com), signupgenius.com, emails, texts, phone calls, *one on one personal asks for a specific job*, take a prospect for coffee, remind a parent that it is their time to help – there are lots of ways to get this done, and it is an ongoing process as a Troop plans for a coming year, receives expressions of interest and youth applications, and engages families at events.

Surveys. Some use the [BSA Talent Survey](#) to start – you can also make your own, tailored to current needs and how you slice and dice your jobs and functions into small portions.

This is a good tool, but don't forget: *ultimately, as you get to know parents, you're going to ask face to face, because a "one on one" ask is usually needed.*

Demonstrations of Jobs ... and Juggling. If you have too few leaders doing too many jobs and/or wearing too many "hats" for all the little jobs they do? Demonstrate that they have too many jobs, but it will work if we share those jobs. Here's five ways:

- **Deal Out The Job Cards.** To make this demonstration work:
 - You can deal all of those cards out to the Scout Master or Committee Chair (record advancement, coordinate popcorn, buy the badges, help PLC coordinate events, assist with Merit Badges, organize Summer Camp, write the newsletter, etc. etc.) – and ask if it's fair that all of the cards are held by the Scout Master or Committee Chair.
 - Or it if isn't fair, how can we share?
 - Deal the cards out among the parents attending to show how it might become fair.
- **"Too Many Hats".** Same idea, but attach the cards to "party hats" and show "who wears the hats?" right now. Yeah, Scout Master probably wears too many hats.
 - Let the what it looks like when one leader is forced to "wear so many hats".
 - Move from "*wear*" *all the hats* to "*share*" *all the hats* so that everyone is wearing one.
- **Job Balloons.** Another way to demo that is to use balloons for each job – show how it is possible for a Committee Chair or Scout Master to juggle all of those jobs.
 - For each "job" on the job card, call out the "job" and toss the leader a balloon.
 - Keep adding new jobs and balloons.
 - Spoiler Alert: it isn't possible to juggle them all.
 - For added juggling, show how we all need to help each other by tossing in extra balloons like "your job needs you more this month" or "you need to take care of an ailing parent".
- **Jobs on the Wall.** In a room where you're having a parent meeting or social, use painter's tape to put paper on the wall with each sheet showing a key leader or helper role, like "Assistant Scout Master" or "T-shirt Ordering" or "Braves Game Coordinator" plus lead roles like "Treasurer" and "Campout Coordinator" and "New Member Coordinator" and other jobs you need to fill or see on the Job Cards in the download section. Maybe have a few words about what the job entails. Then:
 - Give everyone a few minutes to look at the wall, take a job, put their name on the sheet, and turn it into a leader.
 - When time is called, collect the sheets that have the signups.
 - Then circle the wall, and show what's not been picked up.
 - The message for anything without a volunteer is: We have no "Braves Game Coordinator" – are we saying that we don't want to get together to go to the Scout Night at the Braves?

Parent Socials. And how about another incentive: parent and leader social events.

- Not "meetings", just social events.
- No "agenda", maybe a cookout where friends who happen to be leaders can relax and unwind and get to know each other better. Or a swim party at a lifeguarded pool where the parents do what parents do: hang out by the pool.
- No "uniforms". Just be people. Maybe relax and enjoy as you like, responsibly.



Name: _____

Email: _____

Phone Number: _____

Scout Name: _____

Parent Talent Survey

Welcome to our troop ! Our parents are our most vital resource for helping our boys along the Boy Scout trail. With that in mind, we would like to learn a little more about you! Please answer the following questions as completely as possible:

My hobbies include: _____

I can play and/or teach these sports: _____

My current (or previous) profession might be of interest to Boy Scouts and is:

My educational background (degrees, certifications, training, etc) might be of interest to Boy Scouts and is:

My scouting experience: (indicate years/grades in school):

Cub Scout: _____ Other: _____

Boy Scout: _____

Girl Scout: _____ Highest rank attained: _____

Would you be willing to assist Troop Leadership occasionally? Yes No

Would you be interested in becoming a trained leader? Yes No

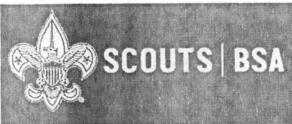
(Please contact the Committee Chair for a list of all required classes.)

To comply with BSA regulations, and for the safety of our scouts, we ask that ALL parents complete Youth Protection training, conveniently available online at: <http://www.myscouting.org>

Please check which areas you would be willing to assist in:

<input type="checkbox"/> Campouts	<input type="checkbox"/> Troop Meetings	<input type="checkbox"/> Outdoor Activities
<input type="checkbox"/> Hikes	<input type="checkbox"/> Parent Committee Chair	<input type="checkbox"/> Summer Camp
<input type="checkbox"/> Backpacking	<input type="checkbox"/> Membership/Re-Charter	<input type="checkbox"/> Service Projects
<input type="checkbox"/> High Adventure Outings	<input type="checkbox"/> Fundraising	<input type="checkbox"/> Programs/Activities
<input type="checkbox"/> Scoutmaster/Assistant	<input type="checkbox"/> Treasurer	<input type="checkbox"/> Water Outings/Aquatics
<input type="checkbox"/> Parent Committee Member	<input type="checkbox"/> New Scout Advisor	<input type="checkbox"/> Camp Meal Planning
<input type="checkbox"/> Advancement/Troop Records	<input type="checkbox"/> New Parent Advisor	<input type="checkbox"/> Merit Badge Counselor
<input type="checkbox"/> Scout Skills	<input type="checkbox"/> Quartermaster	<input type="checkbox"/> Astronomy
<input type="checkbox"/> Transportation of scouts/equipment	<input type="checkbox"/> Tour Permits	<input type="checkbox"/> Photographer
<input type="checkbox"/> I have contacts for special trips/activities	<input type="checkbox"/> Hospitality	<input type="checkbox"/> Geology
<input type="checkbox"/> I have access to camping property	<input type="checkbox"/> Court of Honor	<input type="checkbox"/> Knots/Lashings
<input type="checkbox"/> I have a workshop	<input type="checkbox"/> Newsletter/ Website	<input type="checkbox"/> Map/Compass

The Troop needs parents who are willing to be Merit Badge Counselors to help our scouts earn patches and advance in rank. To qualify as a merit badge counselor, you should have a good working knowledge of a subject based on vocation, avocation, or special training. A list of current merit badges can be found at www.meritbadge.com. If you would like to be a counselor for the troop, please contact the Advancement Chair or Committee Chair (See troop website for contact information)



Parent Talent Survey — Troop Wish List

Adults with specialized skills/knowledge, or who own or have access to specialized equipment, are especially valued by boy scout troops. Our troop is a dynamic organization that plans numerous outdoor activities, participates in projects that benefit the community and our charter organization, and supports scouts in their quest to attain Eagle rank.

Troop parents are our most important resource. Please let us know if you can help the troop in any of the following ways:

- Do you have —or are you are willing to complete—CPR Training?

If you are CPR certified, please provide the agency name & completion date

- Own a truck suitable for transporting scout equipment or that can be used for service projects
-

- Own or have access to a tour van or bus
-

- Have construction knowledge and would be willing to assist/advise on Eagle projects
-

- Own or have access to construction equipment useful for Eagle Projects

Equipment/construction materials sometimes needed for Eagle Projects can include:

bobcat tractor	compost/mulch	blueprints or detailed plans
skip loader	concrete	graphic design
dump truck	asphalt	sign production
post-hole auger	lumber	banner production
cement mixer	fencing	

- I would like to help with troop fundraising activities and/or have a fundraising program that I would like to suggest and organize
-

- I am part of a community service organization (for example: Rotary or Optimist Club) and would be willing to find out if the organization can support our scouts' sales activities.
-

- I work for a company that matches employee donations made to charitable organizations and will find out Scouts BSA is a qualifying organization.
-

- I can help the troop design/maintain its website, or I have another useful computer skill
-

- I am interested in leading a trip to the following destination(s)
-
-

Unit # _____ Unit Leader _____ E-mail _____

Choose 10 out of the 43 selected items and your Unit will be well on their way to a successful recruitment plan. Remember recruitment is year round and dynamic event. Not a static one time only event. Get creative, think outside of the box, and encourage your Scouts to do the same as well.

<p><u>Top 10 List</u></p> <ul style="list-style-type: none"> <input type="radio"/> 1. Create a Unit Information Sheet <input type="radio"/> 2. Organize a Virtual Open House <input type="radio"/> 3. Invite a Friend <input type="radio"/> 4. Youth wear uniform to school online <input type="radio"/> 5. School Visits / Talks Via Zoom <input type="radio"/> 6. Create a unit promo video <input type="radio"/> 7. Yard Signs/ Door Hangers <input type="radio"/> 8. Power Point/ Unit activity video <input type="radio"/> 9. School Open House via Zoom <input type="radio"/> 10. Update your Be a Scout.org map pin and regularly follow up with leads. <p><u>Unit Families</u></p> <ul style="list-style-type: none"> <input type="radio"/> 11. Information Business Cards <input type="radio"/> 12. Flyers <input type="radio"/> 13. Invitation Letter <input type="radio"/> 14. Personal Phone Calls / Email Invitation <input type="radio"/> 15. Promote at Church and Other <input type="radio"/> 16. Halloween Candy <p><u>School</u></p> <ul style="list-style-type: none"> <input type="radio"/> 17. Participate in Adopt A School <input type="radio"/> 18. Virtual PTA/PTO Presentation <input type="radio"/> 19. Be Involved in School Activities <input type="radio"/> 20. Gift Membership <input type="radio"/> 21. Virtual Announcement <input type="radio"/> 22. Video Announcement 	<ul style="list-style-type: none"> <input type="radio"/> 23. Textbook Covers <input type="radio"/> 24. Display Case <input type="radio"/> 25. Personal Letter of Invitation <input type="radio"/> 26. School Marquee <input type="radio"/> 27. Follow up School Night <input type="radio"/> 28. School Lunch Tray Liners <input type="radio"/> 29. Parents Lunch w/child <p><u>Community</u></p> <ul style="list-style-type: none"> <input type="radio"/> 30. Local Newspaper <input type="radio"/> 31. Display Boards a Community Events <input type="radio"/> 32. Patriot Day Flag Ceremonies <input type="radio"/> 33. Unit Special Events in the Community <input type="radio"/> 34. Volunteer for Community Events <input type="radio"/> 35. Church Bulletin Inserts <input type="radio"/> 36. Sports Fields / Recreation Centers <input type="radio"/> 37. Parades <input type="radio"/> 38. Community Marquees <input type="radio"/> 39. Unit Website and/or Public Facebook account <input type="radio"/> 40. Libraries <input type="radio"/> 41. Community Access Television <input type="radio"/> 42. Church Sunday School Presentations <input type="radio"/> 43. Business Window / Counter Displays
--	---

Activity	Projected Due Date	Volunteer for Activity
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Signed by Commissioner:

Due August 15, 2022

Signed by Unit Leader:
